

PORTFOLIO

<http://www.royalgraphics.com>



WORK

Lumens Light + Living

Senior UX Designer/Developer

Feb 2011 – Present

Responsible for implementing new site features and third-party integrations. Brought on to be internal Demandware technical expert. Developed solutions using Demandware's UX Studio. Maintained a codebase with detailed documentation, using a shared repository and ticketing system. Oversaw code releases, and set up user testing plans.

Utilized Demandware's Pipeline and Script Debuggers to resolve reported bugs directly. Also worked with integration partners to guide project development. Managed the project schedule of junior developer, and acted as a technical resource to the site experience department, and broader company as a whole.

Direct understanding of Demandware's caching methodologies, code migration, content replication, and very familiar with the Business Manager admin interface.

Provided styling guidelines for mobile experience, and CSS/JavaScript for content team.

Worked with tools outside of the Demandware platform including configuring servers, load balancers, and databases on Amazon Web Services.

Integrated dozens of products from industry leading companies for services and features ranging from affiliate marketing to dynamic image delivery.

InsWeb

Creative Designer

Sep 2008 – Feb 2011

Responsible for producing a variety of online marketing assets including A/B testing of online advertisements and landing pages, email campaigns, custom widgets, and live quote applications.

Reeg MX

Marketing/Operations

Jul 2004 – Jan 2008

Developed Reeg engineering's motorcycle division, Reeg MX, brand identity, website, and all supporting promotional materials including: brochures, installation instructions, magazine ads, packaging, and 3D prototyping.

EMC Advertising

Web & Print Designer

Jul 2003 – Jun 2004

Agency work designing and developing client websites for law firms and medical offices. Designed trade event materials and brand collateral. Created graphics and animations for national television commercials

EDUCATION

Associate of Applied Arts Degree

The Art Institute of Seattle

Major: Graphic Design

Honors and Awards: The Art Institute of Seattle's Honor Roll, Dean's List, and Merit Award.

EXTRA

Sept 11th Memorial

Artwork for a bronze plaque on permanent display at the east steps of the Capitol Building.

TIMELINE



LUMENS PROJECTS

TODAY

FREELANCE PROJECTS

Call Center Tracking

Favorites

Brand Site Redesign

Thematic Category Pages

Enhanced Search

Structured Data

Browse Abandonment Remarketing

Product PDF Spec Sheets

Chat Integration Enhancements

Cart Abandonment Remarketing

Google Trusted Store Integration

Product Scale Drawings

Product Viewer Customization

Fan Finder Integration

Luxury Department Concepts

Variation Swatch Reformatting

Demandware Design Concepts

Transactional Email Updates

Site Enhancements on .NET Platform

RackNRoad

racknroad.com

Website Build

Park-A-Bike

parkabike.com

Mobile Styling

Informed Majority

informedmajority.com

Website Build

Elios Society

elios.org

Website Build

PlacerGrown

placergrown.org

Website Build

OTTO Construction

ottoconstruction.com

Employee Portal

Wheelhouse Digital

wheelhousedigital.com

Website Build

Launch Q's

Blackberry World

Blackberry Tablet Application

KISTERS North America

kisters.net

Website Build

2011

● Design - UX Design, Photoshop to Front-End Mark-Up

● Development - Dynamic, Server-Side Scripting w/Custom CMS